

PROUD TO **WORK HERE.**
PROUD TO **GIVE HERE.**



CAMPAIGN IMPACT: YEAR FOUR

The **PROUD TO WORK HERE. PROUD TO GIVE HERE.** campaign is a Universitywide awareness and fundraising effort that invites faculty and staff to show their pride with a gift to the UMB school, scholarship, program, fund, or cause that matters most to them.

Thank you to all who participated – you have a lot to be PROUD of.

\$949,000

received
in gifts and
pledge payments

9.4%

*employee
participation*

187

*funds
supported*

FISCAL YEAR 2022 (July 1, 2021, to June 30, 2022)



659 DONORS

42% donors with more
than one gift

63% consecutive year
donors

278

donors with
multiple gifts

78 FIRST-TIME DONORS

53

donors through
payroll deduction



417

**CONSECUTIVE
YEAR DONORS**

\$25

most frequent
gift amount

AREAS SUPPORTED:

Public Service Projects

*Student Scholarships
and Endowments*

Professorships

Research Activities

Institutional Programs

Areas of Greatest Need

LEARN MORE AT www.umaryland.edu/philanthropy/proud.